

Course Information

Title	Entrepreneurship in education
N. of Participants	8-20
Course Length	One Week (6 day, Monday – Saturday)
Language	English
Location	Trikala
Cultural Activities	The course Include one day Cultural activity, City Guided and Excursion to Meteora (a unique geological phenomenon included on UNESCO's World Heritage List)
Type of certification awarded	A course certificate of attendance will be given to all participants. A Europass Mobility Certificate will be given if the participants demand.
Price	480* *Completely funded by the Erasmus+ KA1 funds It includes: Preparation for the course Training materials Administration costs Cultural activities costs
Course URL	
Lessons	Classes take place in the Morning (9:00 – 14:00) or in the Afternoon (14:00 – 19:00).

Audience	Teachers (primary, secondary, vocational, adult, special needs); Teacher trainers; Managers of schools.
Course Date	25 - 30 April 2022, 4 – 9 July 2022

Preparation	A pre-course questionnaire to indicate the level of experience, teaching backgrounds and training will be completed by participants.
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Description	<p>The idea of infusing entrepreneurship into education has spurred much enthusiasm in the last few decades. A myriad of effects has been stated to result from this, such as economic growth, job creation and increased societal resilience, but also individual growth, increased school engagement and improved equality. Putting this idea into practice has however posed significant challenges alongside the stated positive effects. Lack of time and resources, teachers' fear of commercialism, impeding educational structures, assessment difficulties and lack of definitional clarity are some of the challenges practitioners have encountered when trying to infuse entrepreneurship into education.</p> <p>Entrepreneurship in Education offers teachers and education staff a set of tools and applications that can be implemented promoting communication, collaboration, critical thinking creativity and feedback in a simple, instant and effective way in the framework of the learning objectives that one has set for his students.</p>
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	<p>Entrepreneurship in Education is suitable for and adjustable to many levels of education, including secondary high schools both general and vocational, colleges and universities. Taking part in this training course you will gain an outlook on the activities and e-tools to empower and support entrepreneurship.</p>
<p>Learning Outcomes</p>	<p>After the course you will be able to do the following:</p> <ul style="list-style-type: none"> Become aware of key issues related to entrepreneurship education at school, within the context of cooperative learning, blended learning and flipped classroom Getting inspired by best practices on how enhancing students entrepreneurial skills, motivation, participation and learning Understanding and acquiring creative methods and tools for implementing an effective entrepreneurship education at school Design and develop concrete teaching projects to be applied in learning curriculum and classroom Foster the collaboration, partnership and exchange of experiences and ideas between European schools, teachers and school professionals. Measure participation and involvement of students Exchange best practices and share experiences with participants and staff coming throughout Europe;
<p>Methodology</p>	<p>Collaboratively working methods that foster mutual learning and cooperation among participants.</p> <p>Experiential training, group and peer activities, learning-by-doing and best practices' exchange.</p>

	<p>Visits to local schools and institutions allowing the participants to better understand the local education system as well as exchange ideas and contacts in entrepreneurship in education</p> <p>Brief daily evaluations are foreseen to ensure quality of education and to adapt the learning programme to participants' needs better tailoring the education.</p>
<p>Day 1 Course introduction</p>	<p>Introductory meeting</p> <ul style="list-style-type: none"> - Welcome drink with presentation of participants and organizations - Presentation of methodology and objectives with learning need analysis - Explanation of practical arrangements, presentation of timetable - Team building – Icebreaker Games - Key competencies and skills for the 21st century: an interactive introduction - Introduction to entrepreneurship: <ul style="list-style-type: none"> o Understanding what is entrepreneurship is o Who is an entrepreneur? – main characteristics o What does it take to be an entrepreneur? - Entrepreneurship benefits and advantages <ul style="list-style-type: none"> o How you can benefit from new ideas o Key factors that contribute to the success of entrepreneurs o Successful entrepreneurs case studies

<p>Day 2</p> <p>Get ready to participate in public consultations</p>	<ul style="list-style-type: none"> - Get Familiar with contemporary digital tools - Participating in European and national public consultations - How you can help your students behave responsibly online - Create and manage a simulation platform for public consultation - Group work: create, share and simultaneously edit a simulation platform - Using Google Drive to effectively manage and organize your resources
<p>Day 3</p> <p>Community activities</p>	<p>Introduction to organizing community activities-virtually and physically</p> <p>Group work:</p> <ul style="list-style-type: none"> - Learning from mistakes <ul style="list-style-type: none"> o What should entrepreneur avoid? o Give some tips on how to avoid entrepreneur's common mistakes – list some main problems they can face - Skills for entrepreneurship - Understanding what is marketing? - Focusing on Market research - Find your place in the market - Understanding Minimum Viable Product - Study visit to an innovative company

<p>Day 4</p> <p>Measure participation of students</p>	<p>Creating your “e-business”</p> <ul style="list-style-type: none"> - Group work: adding materials to your platforms and organizing them - Using Google Forms to create and share surveys and evaluation quizzes - Build better class communication with Google Groups and Google Chat - Group work: create and send a survey and a quiz with Google Form - Drag feedback for participation from charts - Schedule meetings and appointments with Google Calendar to organize your online consultations
<p>Day 5</p> <p>“Study” best practice</p>	<ul style="list-style-type: none"> - Business model types and categories - Inside a marketing plan - Product Planning - Pricing Plan - Time management - “Study” a best practice. - Group Project on creating digital material promoting your activities - Study visit to an innovative company.

Day 6 Review & course closure	<ul style="list-style-type: none">- Course roundup and final evaluation- Validation of learning outcomes and certification ceremony (questionnaires).- Space for discussion and networking- Cultural activities, guided visit to Meteora
Follow-up	Trainees will have access to the lesson materials via Saplle's E-learning Platform.

